It is a system which constitutes a set of interacting services provided to citizens to incentivize the usage of bicycle mobility and of the other connected transport modes.
The user, registering to the Good_Go system, through the downloadable app, becomes part of the community which, through the open-source platform, shares, in a cooperative mode, events, problems (e.g. the user can inform the others about the theft of his/her bike) and occasions. In addition, Good_Go monitors trips performed by bike and by the other transport modes and assigns scores according to the used transport modes, in this way it creates a personalized score for each user.

The rewarding system allows to connect the bicycle transport with the other transport modes and to establish agreements with shops and transport operators to provide convenient discounts to the most virtuous users. Each user can compare his score with the scores of his friends, he can purchase discounts and promotions according to his score and participate to a social competition whose main target is the modification of mobility habits through rewarding techniques. Moreover, the monitoring of the user behaviour provides decision makers some tools to verify the impact of their actions and some data useful for their decisions.

“ALL ROAD USERS WOULD HAVE AN INCENTIVE TO CHANGE THEIR BEHAVIOUR WITH CONSEQUENCES MORE AND MORE POSITIVE”.

For citizens registered to SaveMyBike, it is possible, besides the Good_Go rewarding system and the activities which manage a bike fleet (hirers, bike sharing providers, hotels, campsites, etc.), to install some RFID sensors on their own bikes: these sensors provide users a system which dissuades bike robbers and which tracks their bikes in case of theft.

Indeed:

Through RFID readers installed in specific areas of the city, the user can park his own bike equipped with the RFID sensors and is sure to have a control against theft.

Through mobile RFID readers, provided to policemen, parking enforcement officers and other bodies/association, the user can detect his bike, stolen or abandoned along the roads of the city, and can be informed about the position of his bike through the same Good_Go App.